



# Zenprise® Mobile Management



## ALL IN ONE

Advanced security, reliability and scalability in one comprehensive mobile management solution

## ONE FOR ALL

A single system that manages and protects all smartphone platforms, devices and enterprise applications

# More and more employees are shifting their computing tasks from desktops and laptops to smartphones and tablets.

As a result, they're taking the company's information resources with them into dangerous new territory. Today's enterprises must protect data that's travelling back and forth between the corporate network and users' devices. They must also manage and secure the proliferation of diverse devices – employee and company-owned that are running on different platforms, sometimes even in locations unknown.

An expanding mobile enterprise is inevitable but the headaches don't have to be. Zenprise has redefined mobile security with the first complete solution that protects your company's information assets – on the widest range of devices, wherever they are – while also simplifying the management process every step of the way – from one-click deployment to intelligent access control to immediate locks and wipes.

At the core of our approach: fast, sure-fire protection that goes everywhere your data does, securing every point in your expanding mobile environment. Zenprise is redefining mobile security with a breakthrough triple-tier security architecture that operates at the device, application and network tiers.

**Dynamic Defense** provides contextually aware device security, automatically detecting potential threats and intelligently adjusting security settings to mitigate risk. For example, Dynamic Defense can detect that a credit card scanner is no longer in a retail store and immediately lock down and even wipe the rogue device clean of data.

**Secure Connect** provides flexible application security that allows IT to offer mobile users secure, encrypted access to specific business applications from their smartphone. It is a simple, flexible, and secure way to meet the growing demand for access to business-critical applications.

**Mobile Application Gateway** brings intelligent security to the network. Used in conjunction with Secure Connect, the Gateway controls access to all corporate applications, and logs all mobile application traffic for compliance and reporting purposes.

# Greater security, reliability, and scalability every step of the way.

Zenprise earned its leadership position by bringing a new level of ease and control to the mobile enterprise throughout the mobile lifecycle.

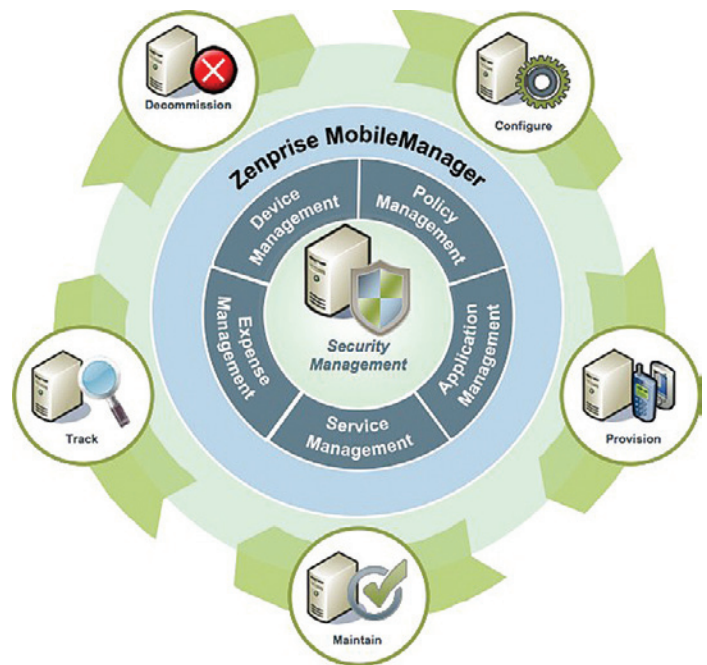
With some mobile management solutions, access is a one-size-fits-all situation. However, Zenprise makes it easy for you to control access to your mobile applications with **configuration** packages that you can customize based on your company's policies and procedures. For example, you can allow anyone in marketing to access certain sales apps, SAP, and Exchange, while the finance department can only see SAP and Exchange. As another example, some users can have VPN but not WiFi configured for their device. With Zenprise, it's always your call.

Zenprise's streamlined **provisioning** process allows a new user to simply visit a designated URL to self enroll. No more phone calls or tickets to set up new users. The system quickly checks the user and device and automatically loads the correct package. Devices can additionally be tagged as corporate or employee owned. Continual updates keep IT informed of the users roaming status, storage space and battery life.

In an environment where multiple devices run on different platforms supported by different vendors, **maintenance** can be a nightmare. If something goes wrong, it's hard to know who to call or what process to follow. With Zenprise, you gain complete visibility and control across the entire mobile service – regardless of the device platform or location. The system automatically detects end-user problems and allows anyone in the organization to fix them. Say goodbye to frustrating and costly support calls that could otherwise flood your helpdesk.

As for ongoing **tracking**, Zenprise makes it easy to identify and replace older phones, discover unused devices and warn users when they are roaming – all of which helps you keep wireless bills under control.

If a device is lost or stolen, or otherwise in unauthorized use, you can **decommission** it in real time with just a few quick clicks. Some mobile management solutions can't distinguish between employee and company owned devices and force you to perform full wipes in every case. But with Zenprise, you can perform wipes selectively – only removing company data from an employee phone. It's never been easier to ensure 100% compliance with corporate policies.



Zenprise automates and eases the management of all the most popular device platforms across your mobile infrastructure.



Zenprise gives you full control over your diverse and geographically dispersed mobile infrastructure.

## ALL IN ONE

Service Manager | Device Manager | Expense Manager | Security Manager | ZenPro Automation

## ONE FOR ALL

BlackBerry | iPhone, iPad | Android, Android Tablets | Palm | Windows Phones

### Get all these advantages in a single solution

- Remote client installation
- Provisioning of devices and users
- Hardware inventory
- Software inventory
- Security – jailbreak detection
- Remote wipe and lock
- Software download and install
- File transfer
- Enterprise Application Store
- Application provisioning
- Device remote control
- Advanced application security
- Roaming management
- Reports (activity and devices inventory)
- Strong authentication (device and user)
- Local device data encryption



## Why Zenprise

Lower your operational costs by using Zenprise to manage the diverse devices in your mobile infrastructure. One contract, one contact, one interface makes life easier for you. Our solutions scale to grow with your needs, allowing you to manage 50k+ devices on as few as 2 servers. Our enterprise customers use Zenprise to reduce their mobile TCO costs by over 25 percent, increase customer service levels by over 75 percent and ensure corporate compliance rates of 100 percent. No wonder our client list includes more than 400 global customers spanning a cross-section of countries and vertical industries, including: Comcast, Boeing Corporation, Shook Hardy & Bacon LLP, Varian Medical Systems and Vodafone.

To learn more about how Zenprise automated mobile solutions can work for you, **contact us today.**



Advantage Technologies Inc.

Website: <http://www.ATechnologies.com>

Phone: (866) 730-1700

© 2010 Zenprise, Inc. All rights reserved. Zenprise is a registered trademark and MobileManager™ is trademark of Zenprise, Inc. All other trademarks are trademarks of their respective owners.